

Modicare Success Philosophy

Success in this business opportunity is inevitable because this opportunity is based on four Universal Principles.

1. Low of Duplication
2. Low of Average
3. Power of Consistency
4. Power of platform

Low of Duplication

The power of 2 is so powerful that it can outreach any big income.

Demonstration Power of Duplication (POD)

Day	Option A	Option B
1	Rs. 1,00,000	Rs. 1
2	Rs. 1,00,000	Rs. 2
3	Rs. 1,00,000	Rs. 4
4	Rs. 1,00,000	Rs. 8
5	Rs. 1,00,000	Rs. 16
6	Rs. 1,00,000	Rs. 32
7	Rs. 1,00,000	Rs. 64
8	Rs. 1,00,000	Rs. 128
9	Rs. 1,00,000	Rs. 256
10	Rs. 1,00,000	Rs. 512
11	Rs. 1,00,000	Rs. 1,024
12	Rs. 1,00,000	Rs. 2,048
13	Rs. 1,00,000	Rs. 4,096
14	Rs. 1,00,000	Rs. 8,192
15	Rs. 1,00,000	Rs. 16,384
16	Rs. 1,00,000	Rs. 32,768

Einstein called it the
"Eight Wonder of the World"

Be ready for the SHOCK of your life.

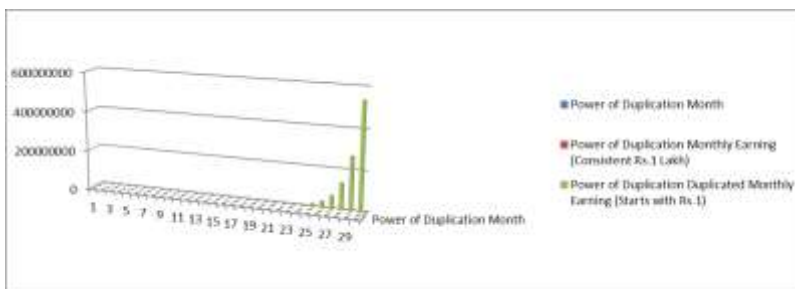
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15	Rs. 1,00,000	Rs. 16,384
16	Rs. 1,00,000	Rs. 32,768
17	Rs. 1,00,000	Rs. 65,536
18	Rs. 1,00,000	Rs. 1,31,072
19	Rs. 1,00,000	Rs. 2,62,144
20	Rs. 1,00,000	Rs. 5,24,288
21	Rs. 1,00,000	Rs. 10,48,576
22	Rs. 1,00,000	Rs. 20,97,152
23	Rs. 1,00,000	Rs. 41,94,304
24	Rs. 1,00,000	Rs. 83,88,608
25	Rs. 1,00,000	Rs. 1,67,77,216
26	Rs. 1,00,000	Rs. 3,35,54,432
27	Rs. 1,00,000	Rs. 6,71,08,864
28	Rs. 1,00,000	Rs. 13,42,17,728
29	Rs. 1,00,000	Rs. 26,84,35,456
30	Rs. 1,00,000	Rs. 53,68,70,912
31	Rs. 1,00,000	Rs. 107,37,41,824
Total Income	Rs. 30,00,000 Rs. 30 Lakh	Rs. 214,43,83,647 Rs. 214.43 Crore

Sphere of SECURITY
(MOST people prefer short-term & Medium-term Security and remain Poor)

Sphere of WEALTH
(FEW people have the long-term vision to think beyond 17 Days and they retire rich)

Even the decimal balance of Option B is more than absolute balance of Option A

Consider a scenario of Monthly earning of Rs. 1 Lakh for 30 months and Duplicated Earning per month starts with just Rs.1. The difference in result is big and huge.



To Experience the magic of **Low of Power of Duplication** one must stick with another Universal law ie **POWER of CONSISTENCY**.

Power of Consistency

A person nurtured the bamboo for four years but nothing happened. There was no sign of growth. But, he did not give up on the tree and continued to nurture it. In the fifth year, the bamboo tree grew almost 90 feet tall within two months. Bamboo Tree is a symbol of resilience and perseverance.



First Sprout after 272 Weeks



80 Feet Tall Bamboo Tree in next 8 weeks.

Small Disciplines repeated with consistency every day lead to great achievements gained over time.

– John C Maxwell

We should be consistent because it is working with “LOW OF AVERAGE”

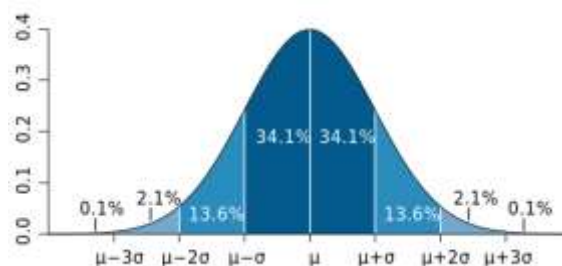
So we can be rest assured of getting success.

The law of averages

The commonly held belief that a particular [outcome](#) or [event](#) will occur, over certain periods of time at a [frequency](#) that is similar to its [probability](#).



All the 10 flips of coin will definitely bring at least a head and a tail.





Over 80 years of heritage

Rai Bahadur Gujarmal Modi
Founding Father, Visionary & Nation Builder



- Exemplary Visionary
- Stalwart Industrialist
- Nationalist
- Self-Made Millionaire & Philanthropist
- Started his business empire with just Rs. 400/-
- Bought Begumbad in 1933 to set up sugar mills; this was the birth of Modinagar
- Between 1933-1972, established 27 industries
- Set up charitable trusts, hospitals, colleges, schools to help people
- Awarded with Padma Bhushan in 1968 for development of an integrated industrial township - Modinagar

Dr. Bina Modi
Entrepreneur & Iconic Leader



- First woman in the Modi family to work and lead a business
- Successful businessperson in her own right
- Founder of many businesses
- Awarded as the 'Women of the Decade in Business & Leadership 2018' by Women Economic Forum
- Strongly believes that values of care, empathy and family will always be the driving force at Modi Enterprises
- Known as a 'Human Leader' with a 'People First' philosophy
- Under her, every Group company is leveraging CSR to transform business and community
- Taking forward the vision of Late K. K. Modi in all her actions

K K Modi
Visionary & Astute Businessman



- Took the vision of his father to greater heights
- Expanded the business to over 120 countries in the world
- First to bring many new concepts, services and products to India
- Tied up with many international players and brought to India many leading brands - Xerox, Estee Lauder, Disney, Olivetti, SR Johnson, Stratford University, Philip Morris
- Accomplished industry leader
- Served as the president of FICCI, PHD Chamber of Commerce and CACCI (Confederation of Asia Pacific Chambers of Commerce and Industry)



Azadi Revolution ...The Journey





Product Philosophy

Experience The Goodness of Our Life Changing Products



365+ PRODUCTS | 750+ SKUs

ACROSS 14 CATEGORIES

- Life-changing products that offer unique solutions and results.
- Products priced right.
- Products for your everyday usage.
- International quality products.
- Extensive, contemporary & innovative range of world class products.

The Modicare 100% Satisfaction Guarantee

I personally guarantee full refund* of your money if you are not 100% satisfied with the quality of the product

Samir Modi

Samir K Modi
Founder and Managing Director, Modicare Limited



*As per company policy. Conditions apply. Please visit: www.modicare.com
TO BE SOLD ONLY THROUGH MODICARE CONSULTANTS. NOT FOR SALE IN SHOPS AND E-COMMERCE.

Well
Nutrition, health & wellness brand

URBAN COLOR
Color & Skincare brand

achlaka
Skincare range with natural extracts

Modicare
EnviroShield
Protect yourself from electromagnetic radiations

Modicare
CUCKOO
AIR PURIFIER

VELOCITY
Men's grooming range

BABY
Spa
Pamper your little one with the baby care range

Fruit
Earth
Personal care range with nature's best ingredients

Softwash
Gentle, nourishing bath range

Fresh
Moments
Dental care range for a great start to your day

ESENSUAL
Exclusive personal care range to pamper your senses day in and day out

Salon
Get salon like hair care at home with this range

SOUL
FLAVOURS
Food & Beverage range

Modicare
PREMIUM AGARBATTI

HOME CARE
Complete range of disinfectants, cleaners, polishes & speciality products

WASHMATE
World-class products that make laundry care easy

AUTO CARE
CAR CARE

ALL PURE
HAND SANITIZER

SM
WATCHES

AMOLI
18 Karat gold plated handcrafted jewellery

ACTIVE-80
Extensively researched & tested Agricultural range that improves yield

Awards and recognition 2022
Unstoppable for 3 years in a row

Global recognition for
2nd consecutive year



If we implement these 4 Universal Principles

SUCCESS IS GURANTEED